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FOR IMMEDIATE RELEASE

Unique Squeezable Whole Fruit Sorbets Introduced by Jolly Llama

Refreshing All-Natural Frozen Treats Are Healthier & Fun to Eat

OAKLAND, CA – Just in time to beat the summer heat, Jolly Llama, a new manufacturer of naturally healthy, super-premium frozen novelties has introduced a line of unique, refreshing and delicious fruit sorbet treats. Jolly Llama Squeezable Whole Fruit Sorbets come in four flavors (blueberry, acai, strawberry, and mango), are dairy-free, and fun to eat in individually-packaged squeeze tubes.

“We developed Jolly Llama to be a healthier alternative to high-fat ice cream and highly-sugared popsicles,” said Jolly Llama President Scott Jacobson. “They not only taste good, they’re also all natural, low in calories, and a good source of fiber, so everyone can feel great about enjoying them.”

Jolly Llama makes their sorbets from top quality fruit that’s allowed to fully ripen on the vine, sorted, then pureed and frozen immediately. Unlike the leading sorbet producer that cooks its fruit—stripping it of any nutritional value—and who then adds concentrates or juices for flavor, Jolly Llama uses whole fruits, giving its sorbet a genuine, fresh fruit taste.

And instead of using corn syrup derived from genetically-engineered corn, Jolly Llama sorbets are sweetened with natural pure cane sugar. With each tube containing more fruit than almost any other frozen treat, Jolly Llama sorbets taste better and are better for you.

Each of Jolly Llama’s sorbets are also good sources of fiber (10% RDI or greater) and contain 50% RDI of Vitamins A & C. They’re all low-fat or no-fat, gluten-free, contain no allergens, and each tube averages only 85 calories. Its two “superfruit” sorbets (blueberry and acai) are also loaded with antioxidants.

“So many companies churn out junk food for maximum profit,” stated Jacobson. “We created Jolly Llama to provide consumers with an alternative to the unhealthy, not-all-that-enjoyable junk food novelties that currently saturate the market.”

Jolly Llama Squeezable Whole Fruit Sorbets are currently available in the freezer section of selected stores. Suggested retail price of each tube is \$1.49, with an introductory 2-for-1 offer valid until July 31.

More information is available at www.jollyllamasorbets.com.

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About Jolly Llama Company, LLC.

Launched in June 2008 and headquartered in Oakland, California, Jolly Llama Company, LLC is a privately held company that produces a line of naturally healthy, super-premium and great tasting frozen novelties for consumers to feel great about enjoying.

For more information or to arrange an interview with Scott Jacobson, please contact Kevin Sanchez at Hollenbeck Associates, 415.227.1150 ext 110 or kevin@hollenbeckassociates.com.